

# PASSPORT USER GUIDE

Passport is a global market research database providing insight on industries, economies and consumers worldwide, helping our clients analyse market context and identify future trends impacting businesses globally.

This guide provides a detailed overview of how to use Passport, allowing you to find the information you need more efficiently.



# PASSPORT HOMEPAGE

## The Home page

Passport Home provides a starting point to quickly access the latest statistics, analysis and interactive tools.

The screenshot shows the Passport Home page with a dark blue navigation bar at the top containing the Passport logo and a menu with items: Search, Industries, Economies, Consumers, Companies, Analytics, Consulting, and Help. A '1' is placed over the Search menu item. Below the navigation bar is a large blue search bar with the text 'SEARCH BY INDUSTRIES, CATEGORIES AND TOPICS' and a 'GO' button. To the right of the search bar is a 'New to Passport? Start Here.' section with a 'PASSPORT VIDEO' player showing '4 minutes WATCH VIDEO'. Below the search bar are four search tiles: 'COUNTRY REPORTS: DATAGRAPHS', 'SEARCH STATISTICS', 'SEARCH ANALYSIS', and 'SEARCH DASHBOARD'. Each tile has a description, radio buttons for 'Industries' and 'Economies and Consumers', and dropdown menus for 'CHOOSE INDUSTRY', 'CHOOSE CATEGORY', and 'CHOOSE GEOGRAPHY'. A 'GO' button is at the bottom of each tile. Below these tiles are three more tiles: 'ANALYTICS', 'BREXIT SCENARIOS TOOL', and 'MEGATRENDS', each with a description and a 'GO' button. On the right side of the page, there is a 'Message Centre' section with a 'SELECT' button and a 'Did you know that Euro...' snippet.

## 1 GLOBAL MENU

- SEARCH**  
Create detailed custom searches to access specific information in Passport
- INDUSTRIES**  
Find statistics and analysis for each industry we research
- ECONOMIES**  
Access global economic, demographic and marketing statistics
- CONSUMERS**  
Learn about consumer trends, demographics and preferences
- COMPANIES**  
Gain insight into company performance and competitor analytics
- ANALYTICS**  
Connect the dots between economic, demographic and industry data
- CONSULTING**  
Find answers for your custom research needs
- HELP**  
Access help videos, FAQ, definitions, methodology information and more

## 2 SEARCH TILES

- COUNTRY REPORTS: DATAGRAPHS**  
See interactive visualisations of industry, category and geographical data
- SEARCH STATISTICS**  
Jump to a high-level statistical view of top countries by industry or topic
- SEARCH ANALYSIS**  
Quickly find relevant analysis by industry or topic
- SEARCH DASHBOARDS**  
Visually explore an industry and quickly understand large data sets
- ANALYTICS**  
Identify growth drivers, plan for economic scenarios and assess competitive landscapes
- BREXIT SCENARIOS TOOL**  
Explore the impact of Brexit on economies, industries and consumers
- MEGATRENDS**  
Get insights on major global shifts impacting the way we live and do business

# SEARCH

## Searching for data

Passport's powerful search capabilities allow you to find information quickly.

The screenshot shows the Passport search interface. At the top, there is a 'Search' header with the instruction: 'Create new detailed custom queries, quickly jump to specific data, or access recent and/or saved searches.' Below this, there are three main sections: 1. 'Search Full Tree' (highlighted in blue) with a search bar containing 'CATEGORIES AND TOPICS' and a 'GO' button. 2. 'Browse Tree' (highlighted in grey) with a search bar containing 'CATEGORIES AND TOPICS' and a 'GO' button. 3. 'SEE DATA NOW Quick Market Statistics' (highlighted in light grey) with two input fields: 'Add Categories and/or Topics (maximum of 15)' and 'Add Geographies (maximum of 15)'. To the right of these sections are two tabs: 'RECENT SEARCHES' (highlighted with a '3' callout) and 'SAVED SEARCHES' (highlighted with a '4' callout). The 'RECENT SEARCHES' tab shows the message 'No recent searches are available.'

### 1 SEARCH ALL PASSPORT CONTENT

Using Full Tree or Browse Tree, build a search based on the following:

- » Industry categories
- » City data
- » Companies
- » Brand names
- » Nutrition
- » Survey topics

### 2 SEE DATA NOW

Access statistics for your search parameters, including:

- » Market sizes
- » Brand shares
- » Company shares
- » Distribution
- » Pricing and more

### 3 RECENT SEARCHES

View your history to quickly replicate past searches

### 4 SAVED SEARCHES

Refer to your saved searches in this tab

## Searching for data using the Full Tree: Categories and topics

Explore the category search hierarchy.

The screenshot shows a search interface with the following elements:

- 1 CATEGORIES AND TOPICS (8)**: The active tab, showing a list of selected categories: Alcoholic Drinks, Digital Purchases, Internet, Possession of Digital Devices, Possession of Smart Phone, Possession of Tablet, Possession of Laptop, and Percentage of Households with Access to Internet. A "Clear All" button is present.
- 2 GEOGRAPHIES (0)**: The inactive tab.
- SEARCH**: A search button with a right arrow.
- 2 FIND A SPECIFIC CATEGORY OR TOPIC**: A search input field with a magnifying glass icon.
- 3 ECONOMIES AND CONSUMERS**: A section with a minus sign icon, containing a list of categories:
  - Business Dynamics
  - Digital Consumer
  - Digital Purchases (checked)
  - Internet (checked)
  - Mobile Telecommunications
  - Possession of Digital Devices (checked)
  - Economy, Finance and Trade
  - Households
  - Income and Expenditure
  - Industrial (Entire Economy)
  - Population
- 4**: A callout box pointing to the "Digital Purchases" category, which has a plus icon, a checked checkbox, and an information icon.
- 5 NEXT**: A blue button with a right arrow at the bottom right.

### 1 CATEGORIES AND TOPICS TAB

Erase a category by clicking the corresponding 'x' in the Categories and Topics tab. Click "Geographies" to the right of the tab to quickly advance to the next step after selecting a category.

### 2 SEARCH FOR A CATEGORY

Filter by a specific category or topic by typing in the search box.

### 3 SELECT CATEGORIES

Drill down into an industry to select subcategories:

- » Click the (+) to expand the tree section and (-) to close the tree section.
- » Click the 'i' to view the category's definition.
- » Click the checkboxes to include the industry or category in your search.

### 4 SELECT ALL SUBCATEGORIES

Click to quickly add all subcategories of any category.

### 5 NOW CHOOSE GEOGRAPHIES

Click the blue "Next" button or "Geographies" next to the "Categories and Topics" tab to select geographies for your search.

## Searching for data using the Full Tree: Geographies

Now select geographies to complete your search.

The screenshot shows the search interface with the following elements:

- 1 GEOGRAPHIES (15)**: The selected tab at the top.
- 2 FIND A SPECIFIC GEOGRAPHY**: The search input field.
- 3 GEOGRAPHIES**: The section header for the list of geographies.
- 4 Americas**: The selected predefined geography list.
- 5**: A button next to 'Argentina' in the list of geographies.
- 6 SEARCH**: The search button at the top right.

The list of geographies includes:

- World
- Asia Pacific
- Australasia
- Eastern Europe
- Latin America
  - Anguilla
  - Antigua
  - Argentina
  - Aruba
  - Bahamas
  - Barbados
  - Belize
  - Bermuda

- 1 GEOGRAPHIES TAB**  
Erase a geography by clicking the corresponding 'x' in the Geographies tab  
Click "Categories and Topics" to the left of the tab to return to category selection
- 2 TYPE A SPECIFIC GEOGRAPHY**  
Filter by a specific geography by typing in the search box
- 3 GEOGRAPHY HIERARCHY**  
Select a single region or drill down to select countries  
» Click the (+) to expand the tree section and (-) to close the tree section
- 4 SELECT A PREDEFINED LIST**  
Click to see a drop-down list of predefined regions or countries
- 5 SELECT ALL CITIES**  
Click to quickly add all cities in the selected country
- 6 RUN SEARCH**  
Click to see a list of all statistics and analysis related to your search parameters

## Searching for data using the Browse Tree: Categories and topics

Explore the category search hierarchy.

The screenshot shows the 'CATEGORIES AND TOPICS (4)' tab selected. The search bar contains 'Alcoholic Drinks'. The filter bar shows 'Alcoholic Drinks', 'Beer', 'Spirits', and 'RTDs/High-Strength Premixes'. The search input field is empty. The breadcrumb trail shows 'Categories and Topics' and 'ALCOHOLIC DRINKS'. The 'Select All' checkbox is unchecked. The list of categories includes 'Beer', 'RTDs/High-Strength Premixes', 'Wine', 'Cider/Perry', and 'Spirits'. The 'Next' button is at the bottom right.

- 1 CATEGORIES AND TOPICS**  
 Drill down into an industry to select subcategories:
  - » Click the blue '>' to expand a category or subcategory
  - » Click the 'i' to view the category's definition
 Erase a category by clicking the corresponding 'x' in the Categories and Topics tab
- 2 TYPE A SPECIFIC CATEGORY**  
 Filter by a specific category or topic by typing in the search box
- 3 BREADCRUMB**  
 Click the drop-downs in this bar to quickly jump to any subcategory in your subscription
- 4 SELECT ALL SUBCATEGORIES**  
 Click to quickly add all subcategories of any category
- 5 NOW CHOOSE GEOGRAPHIES**  
 Click the Geographies tab or blue Next button to select geographies for your search

## Searching for data using the Browse Tree: Geographies

Now select geographies to complete your search.

The screenshot shows the 'GEOGRAPHIES (4)' tab selected. The search bar contains 'World', 'Anguilla', 'Dominican Republic', and 'Nicaragua'. The predefined list dropdown is set to 'GEOGRAPHIES'. The breadcrumb trail shows 'Geographies' and 'LATIN AMERICA'. The grid of geography selection buttons includes: Anguilla (selected), Cuba, Mexico, Antigua, Curacao, Nicaragua (selected), Argentina, Dominica, Panama, Aruba, Dominican Republic (selected), Paraguay, Bahamas, Ecuador, Peru, Barbados, El Salvador, and Puerto Rico.

### 1 GEOGRAPHY HIERARCHY

Select a single region or drill down to select countries:  
 » Click the blue '>' to expand a region or country  
 Erase a selection by clicking the corresponding 'x' in the Geographies tab

### 2 TYPE A SPECIFIC GEOGRAPHY

Filter by a specific geography by typing in the search box

### 3 SELECT A PREDEFINED LIST

Click to see a drop-down list of predefined regions or countries

### 4 BREADCRUMB

Click the drop-downs in this bar to quickly jump to any geography in your subscription

### 5 RUN SEARCH

Click to see a list of all statistics and analysis related to your search parameters

# RESULTS PAGE

## Understanding the Results Page

The Results Page contains the data matching your search criteria.

View data and analysis or create a personalised results list.

- 1 RESULTS**  
Review your selected Categories and Topics or Geographies  
Click Modify Search to navigate back to the search and modify selections  
Click Save Search to add the current search to your saved searches

- 2 VIEW DATA**  
Select popular statistics, such as:
  - » Market sizes
  - » Company shares
  - » Brand shares
  - » DistributionAccess data by off-trade vs. on-trade or products by ingredient

- 3 \*EXPORT DATA**  
*\*Available for select subscription types only.*  
Configure your selections and export data to Excel. [Watch this video](#) to learn more.

- 4 VIEW ANALYSIS**  
View insights in the following formats:
  - » Global briefings
  - » Strategy briefings
  - » Industry briefings
  - » Datagraphics
  - » Opinions
  - » Other relevant articles

- 5 FILTER RESULTS**  
Filter analysis results by:
  - » Category
  - » Geography
  - » Content types
  - » Other information sources

**1 You searched for:**

**CATEGORIES AND TOPICS (4):** Consumer Electronics, Computers, Portable Computers, Tablets  
**GEOGRAPHIES (2):** Canada, USA

[MODIFY SEARCH](#)

[SAVE SEARCH](#) ☆

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### POPULAR STATISTICS

#### Market Sizes

Aggregated sales in a time series by standard data types, per capita growth.

[VIEW YOUR DATA ONLINE](#) [CONFIGURE AND EXPORT YOUR DATA](#)

#### Company Shares

Share of sales and actual sales by company in a time series by standard data types.

[VIEW YOUR DATA ONLINE](#) [CONFIGURE AND EXPORT YOUR DATA](#)

#### Brand Shares

Share of sales and actual sales by brand in a time series by standard data types.

[VIEW YOUR DATA ONLINE](#) [CONFIGURE AND EXPORT YOUR DATA](#)

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### ANALYSIS

FILTER ANALYSIS (0) + 5 SORT RESULTS

#### Consumer Electronics in the US

**INDUSTRY OVERVIEW | SEP 2016**

Retail sales of consumer electronics failed to record volume growth for the fourth consecutive year in 2016, falling by 3%. A number of former growth categories such as tablets and smartphones reached, or were reaching, maturity in the later part of ...

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#### Consumer Electronics in Canada

**INDUSTRY OVERVIEW | SEP 2016**

In 2016, consumer electronics in Canada experienced growth and new opportunities in key product categories as a result of the eagerness of Canadians to adopt new product innovations. Notable areas of growth include smartphones, convertible laptops, ...

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#### Global Consumer Attitudes to Home Ownership: In Search of a Room of One's Own



## Using Statistics (new interface)

The screenshot displays the Passport analytics interface. At the top, there is a navigation bar with tabs for Search, Industries, Economies, Consumers, Companies, Analytics, Consulting, and Help. A search bar is located on the right. Below the navigation bar, the page title "Market Sizes" is shown, along with a "Back to Results" link. The main content area features a table of data with columns for Stats type, Geography, Category, Data Type, Unit, and years from 2012 to 2017. The table is filtered to show "Historical" data. Various control buttons are visible, including "CHANGE STATS TYPE", "MODIFY SEARCH", "CONVERT DATA", "CHANGE DATA TYPES", and "APPLY". The table data is as follows:

Stats type	Geography	Category	Data Type	Unit	2012	2013	2014	2015	2016	2017
	North America	Consumer Electronics	Retail Volume	'000 units	510,352.1	502,080.5	485,623.5	482,864.0	475,576.9	472,775.8
	North America	Computers and Peripherals	Retail Volume	'000 units	121,514.3	135,069.1	134,371.8	122,965.2	114,795.8	107,871.6
	North America	Computers	Retail Volume	'000 units	94,663.8	109,698.7	110,329.7	100,155.0	93,614.5	88,189.6
	North America	Desktops	Retail Volume	'000 units	10,715.4	10,057.9	9,479.7	8,378.0	7,652.0	7,185.4
	North America	Laptops	Retail Volume	'000 units	26,473.1	25,273.2	25,849.6	25,966.3	25,953.0	25,554.9
	North America	Tablets	Retail Volume	'000 units	57,475.3	74,367.7	75,000.4	65,810.8	60,009.4	55,449.2
	Canada	Consumer Electronics	Retail Volume	'000 units	36,521.8	34,523.3	32,862.7	32,065.2	31,673.2	31,798.2
	Canada	Computers and Peripherals	Retail Volume	'000 units	7,238.7	7,176.5	6,879.6	6,617.2	6,525.6	6,424.6
	Canada	Computers	Retail Volume	'000 units	5,311.4	5,409.4	5,295.8	5,160.3	5,101.8	5,019.3
	Canada	Desktops	Retail Volume	'000 units	861.7	820.4	793.7	762.0	714.5	695.3
	Canada	Laptops	Retail Volume	'000 units	1,814.7	1,690.6	1,560.1	1,494.6	1,529.0	1,555.9
	Canada	Tablets	Retail Volume	'000 units	2,635.0	2,898.5	2,942.0	2,903.7	2,858.4	2,768.1
	USA	Consumer Electronics	Retail Volume	'000 units	473,830.3	467,557.1	452,760.8	450,798.8	443,903.7	440,977.7
	USA	Computers and Peripherals	Retail Volume	'000 units	114,275.6	127,892.6	127,492.3	116,348.0	108,270.2	101,447.0
	USA	Computers	Retail Volume	'000 units	89,352.4	104,289.3	105,034.0	94,994.8	88,512.7	83,170.3
	USA	Desktops	Retail Volume	'000 units	9,853.7	9,237.5	8,686.0	7,616.1	6,937.6	6,490.1
	USA	Laptops	Retail Volume	'000 units	24,658.4	23,582.6	24,289.5	24,471.7	24,424.1	23,999.1
	USA	Tablets	Retail Volume	'000 units	54,840.3	71,469.2	72,058.5	62,907.0	57,151.1	52,681.1

Below the table, there are links for "Category Definitions", "Region Definitions", and "Calculation Variables". A "Research Sources" section lists "1. Consumer Electronics: Euromonitor from trade sources/national statistics".

- 1 **PAGE TITLE**  
View the measure name chosen on the result list page
- 2 **TABLE HEADER**  
View the header name relevant to the displayed data (e.g., "Historical", "Forecast", etc.)
- 3 **CHANGE STATISTICS TYPE**  
Navigate to different statistics based on the selected categories and geographies
- 4 **MODIFY CATEGORIES AND GEOGRAPHIES**  
Add or remove categories and geographies—this control also reflects the current categories and geographies
- 5 **CHANGE DATA TYPES**  
View data for a particular data type
- 6 **CONVERT DATA**  
Convert and manipulate the displayed data
- 7 **FILTERS**  
Filter the displayed data
- 8 **PAGE TOOLS**  
Print, save, download and share the displayed data
- 9 **TIME SERIES**  
Choose the year range for the data to be displayed on the grid

## Using Statistics (old interface)

**Statistics**

[Back To Results](#)

1

2 **Convert Data**

- Unit type
- Volume conversions
- Unit multiplier
- Growth
  - Year-on-year growth (%)
  - Period growth
  - Growth index
  - Return to actual

**Change Time Series**

**Change Categories**

**Change Geographies**

- World
- Asia Pacific
- Australasia
- Eastern Europe
- Latin America
- Middle East and Africa
- North America
- Western Europe

[Apply](#)

3 **More Results**

- Market Sizes

**Distribution | Historical | Off-trade Volume | % breakdown**

Key: Related Analysis View Chart

**Change View** 2011 2012 2013 2014 2015 2016

World		2011	2012	2013	2014	2015	2016
<b>Alcoholic Drinks</b>							
<input type="checkbox"/>	Store-Based Retailing	99.1	99.0	98.8	98.5	98.1	97.7
<input type="checkbox"/>	Grocery Retailers	97.3	97.1	96.9	96.5	96.1	95.7
<input type="checkbox"/>	Discounters	3.7	3.8	3.9	4.0	4.1	4.2
<input type="checkbox"/>	Food/drink/tobacco specialists	21.4	21.4	21.8	22.1	22.4	22.5
<input type="checkbox"/>	Hypermarkets	10.9	11.1	11.6	11.8	11.8	11.9
<input type="checkbox"/>	Small Grocery Retailers	29.9	29.5	28.8	28.4	27.7	27.2
<input type="checkbox"/>	Convenience Stores	4.5	4.5	4.5	4.6	4.8	4.9
<input type="checkbox"/>	Forecourt Retailers	4.4	4.4	4.3	4.4	4.5	4.5
<input type="checkbox"/>	Independent Small Grocers	21.0	20.6	20.0	19.3	18.5	17.8
<input type="checkbox"/>	Supermarkets	24.9	25.1	25.2	25.2	25.3	25.3
<input type="checkbox"/>	Other Grocery Retailers	6.5	6.1	5.6	5.1	4.7	4.7
<input type="checkbox"/>	Non-Grocery Specialists	0.5	0.5	0.5	0.5	0.5	0.5
<input type="checkbox"/>	Drugstores/parapharmacies	0.4	0.5	0.4	0.4	0.4	0.4
<input type="checkbox"/>	Mixed Retailers	1.3	1.4	1.4	1.5	1.5	1.6
<input type="checkbox"/>	Department Stores	0.2	0.2	0.2	0.2	0.2	0.2
<input type="checkbox"/>	Mass Merchandisers	0.3	0.3	0.3	0.3	0.3	0.3
<input type="checkbox"/>	Variety Stores	0.1	0.1	0.1	0.1	0.1	0.1

**INTERFACE OPTIONS**

### 1 OUTPUT DATA

Export the data to Excel\* or PDF, print it or save it to the Saved Research section (\*includes Export to My Downloads)

### 2 CONVERT DATA

Use these controls to change your data:

- » Change the currency
- » Switch current value data (nominal) to constant value data (real)
- » Change unit multipliers or volume conversion
- » Find growth

### 3 DATA CONTROLS

Use these controls to change the following:

- » Data type
- » Time period
- » Categories
- » Geographies

### 4 MORE RESULTS

Access related sets of statistics, such as:

- » Company shares
- » Brand shares
- » Distribution

## Understanding Analysis

Depending on the type of results you selected, there are a number of ways you can navigate and output your analysis easily.

**Passport** Search Industries Economics Consumers Companies Analytics Consulting Help

**Analysis**

[Back To Results](#)

**1** [Download] [Print] [Share]

**2** **Table Of Contents**

- Overview
- Global Economy
- Executive Summary
- GDP Forecasts – Revisions Over Last Quarter
- Inflation Forecasts - Revisions Over Last Quarter
- Interest Rate Forecast
- Major Forecast Revisions
- The US**
- General Outlook
- Pessimistic and Optimistic Scenarios
- Consumer Spending and Labour Markets
- Private Sector Sentiment and Business Investment

**3** **Related Statistics**

- View Statistics

**4** **Related Industry Reports**

- Related Articles
- More Related Items

**View full screen as PDF**

**Global Economic Forecasts: Q3 2017**  
Strategy Briefing | 30 Aug 2017

August 2017 Global Economic Forecasts Q3 2017

**OVERVIEW**

**Global Economy**

- The global economy has started 2017 strong with real GDP growth gaining momentum and rising to 3.6% in 2017 Q1. We have maintained our global real GDP growth forecast at 3.5% for 2017-2018. Despite standing above the annual 3.2% growth in 2016, the forecast is still considerably below the pre-crisis growth levels.
- The economic activity is forecast to accelerate in both advanced and emerging economies, reaching 2.0% and 4.7% growth, respectively, in 2017. Emerging markets, however, will remain a principal driver of the global economic growth, accounting for as much as 74% of the world's real GDP expansion. This share is predicted to surge further up to 79% in 2020.
- The uncertainty surrounding the global growth forecast has somewhat receded since May 2017. The political risks have diminished in Europe, with the region rebounding more strongly than expected. The populist parties have performed worse than expected in a number of Eurozone elections, which suggests that the populist surge might begin to fade.

**Decomposition of Global Real GDP Growth**

Year	2015	2016	2017	2018	2019	2020
Global Real GDP Growth (%)	3.3	3.2	3.5	3.5	3.5	3.5

Source: Euromonitor International Macro Model

**Some of the most urgent global risks presently are stemming from the unexpected US policies, rising geopolitical tensions, uncertain outcome of Brexit negotiations, or the possibility of sharper than estimated China growth slowdown. These changes could complicate the macroeconomic situation in major economies with negative spill-overs to other countries and result in damage to their private confidence, investments and overall economic growth.**

© Euromonitor International Analytics 2

▶ 1 / 45 Global Economy

- 1 OUTPUT OPTIONS**  
Export the report as PDF, print it or save it to the Saved Research section
- 2 TABLE OF CONTENTS**  
Easily navigate to different areas of the report
- 3 RELATED REPORTS**  
Access complete versions of related reports with extra analysis
- 4 MORE RELATED ITEMS**  
Access insights, such as:
  - » Supporting statistics
  - » Industry reports
  - » Company profiles
  - » Articles
  - » Other analysis

# INDUSTRY PAGES

## Navigating an Industry Page

Access the latest research on a select industry.

**1 SEARCH STATISTICS**  
Quickly access relevant sections within the search hierarchy

**2 ANALYSIS FINDER**  
Find all analysis related to your topic by type and geography

**3 RANK COUNTRIES**  
Jump to a high-level statistical view of top countries by topic

**4 RANK CATEGORIES**  
Examine the top categories of the industry by geography

**5 REVIEW TOP COMPANIES**  
Access geographic research and market shares for leading companies in the specified industry

**6 DASHBOARDS**  
Visually explore the industry and quickly understand large data sets

**1 SEARCH TREE**  
Choose category

**2 ANALYSIS FINDER**  
All Analysis  
Choose geography

**3 RANK COUNTRIES**  
Choose category  
Size, Growth, Per cap., Forecast, Historical

**4 RANK CATEGORIES**  
Choose geography, Choose country  
Size, Growth, Per cap., Forecast, Historical

**5 REVIEW TOP COMPANIES**  
Choose company, Choose category

**6 COUNTRY REPORTS DATAGRAPHS**  
Choose category, Choose geography

**EXTRA COUNTRY REPORTS**  
Access industry insight on our newly researched markets  
ALCOHOLIC DRINKS  
CHOOSE GEOGRAPHY  
GO

**ALCOHOLIC DRINKS FORECAST MODEL**  
Explore latest category forecasts, demand

**Beer Global Overview: The Story Beyond Stagnation**  
Briefing | 07 Sep 2017  
The global beer market remains in negative growth territory for the second consecutive year. Volumes are being dragged down by the poor performance of economy lager, as the consumer shift towards higher quality beer becomes increasingly entrenched across markets. Changing consumption habits, advancing technology and macroeconomic volatility are creating an environment that is without doubt challenging, but which also holds distinct pockets of potential.  
[Read more >](#)

**Global Spirits: Recovering and Plenty of Opportunities**

# INTERACTIVE DASHBOARDS

## Visual overviews

Passport's interactive Dashboards allow you to visually explore category, company and channel data for an industry or dive deeper into consumer trends using our economic, socioeconomic and demographic data.

## FROM THE HOME PAGE

Access Dashboards by choosing industries, economies or consumers, selecting the vertical in the drop down and then clicking "Go"



**SEARCH DASHBOARDS**

Select a dashboard for a visual and interactive way to understand high-level trends.

- Industries
- Economies
- Consumers

SELECT

GO

## FROM THE INDUSTRY PAGES

Access Dashboards by selecting an industry in the drop down and then clicking "Go"

**COUNTRY REPORTS DATAGRAPHS**

Choose category

Choose geography

GO

**DASHBOARDS VISUALISE DATA**

GO

# SAVED CONTENT

## Accessing your content

Access content you saved, content shared with you by other users and recent downloads.

- 1 SORT RESULTS**  
Sort your results' titles alphabetically or by date saved
- 2 FILTER CONTENT**  
Filter your content by type and date published
- 3 SHARED CONTENT**  
Access content shared with you by other others in your subscription
- 4 DOWNLOADS**  
Access content you have previously downloaded
- 5 EDIT AND DELETE**  
Edit and delete items in the "Saved Content" section

The screenshot displays the 'Saved Content' interface. At the top, there are three tabs: 'MY CONTENT', 'SHARED CONTENT', and 'DOWNLOADS'. The 'MY CONTENT' tab is active. On the left side, there are two panels: 'SORT RESULTS' and 'FILTER CONTENT (0)'. The 'SORT RESULTS' panel has options for 'A-Z', 'Z-A', and 'Date'. The 'FILTER CONTENT (0)' panel has a 'By Type' section with radio buttons for 'Analysis', 'Definitions', 'Related Analysis', 'Related Statistics', 'Research Sources', 'Results List', 'Statistics', and 'World Rankings'. There is also a 'By Date' section. The main content area shows a list of five items, each with an 'Edit' button and a 'Delete' button. The items are: 'Travel Extensions' (RESULTS LIST | 21 AUG 2015), 'Hair Care Project 4' (RESULTS LIST | 21 AUG 2015, SHARED), 'Lager, World' (RESULTS LIST | 21 AUG 2015, All Lager, All World), 'Beer, All Regions' (RESULTS LIST | 21 AUG 2015, All Beer, All Regions Search Results, SHARED), and 'Home Garden Stats' (STATISTICS | 17 AUG 2015, SHARED). Numbered callouts 1 through 5 point to the sorting options, filter panel, shared content tab, download button, and edit/delete buttons respectively.

# CONTACT US

## CONTACT US

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